

MEDIA ADVISORY

DATE: 10:45 am WEDNESDAY, MARCH 15
LOCATION: ATWATER AND ST. ANTOINE, DETROIT
EVENT: RIBBON CUTTING FOR *BEAUBIEN PLACE*

DETAILS: Please join the Detroit Wayne County Port Authority for a brief ceremony to formally open Beaubien Place, the newest component of Detroit's riverfront redevelopment.

Beaubien Place demonstrates the success of a new, structured financing tool of the Detroit Wayne County Port partnerships. The project, which includes a seven-story, 1,200-space parking structure and riverfront retail, also represents the next step in RiverWalk, the ongoing redevelopment of the Detroit riverfront.

Art Blackwell, Chairman of the Port Authority, will provide full details of the unique financing and partnerships that facilitated the \$41 million project.

Also available for interviews will be:

- Curtis Hertel, Executive Director of the Port Authority
- Faye Nelson, President and CEO, Detroit Riverfront Conservancy, Inc.
- Matt Cullen, General Manager, Economic Development and Enterprise Services, General Motors
- Dominic Pangborn, developer of the Asian Village retail and restaurant complex within Beaubien Place.
- Nico Schultz, of Detroit River East Partnership, now launching the residential-retail mixed use project adjacent to Beaubien Place.

PLEASE NOTE: THIS EVENT CONCLUDES AT 11:15

For more information please contact Phil Linsalata: 313.475.8573